

be MCC

Governing Board Webinar

New Strategic Plan

&

International Task Force Report

17 June 2013 9pm GMT/5pm EST



Metropolitan Community Churches

TRANSFORMING OURSELVES AS WE TRANSFORM THE WORLD.

Strategic Plan (2014-2018)

- Framework and Background
- Consultant
- Methodology and Process
- Plan Overview



Strategic Plan (2014-2018)

- Framework and Background
 - Governing Board Charter assigns it responsibility for strategic planning
 - Large complex organizations need advanced planning to set clear direction
 - Identifies vision/mission and puts resources where needs and opportunities are greatest
 - Best practice: do it jointly with Senior Leadership Team



Strategic Plan (2014-2018)

- Consultant Gail Rissler
 - Internationally certified as a Master Strategic Planner by the Association of Strategic Planning.
 - Gold Mastery Certification
 - Member of King of Peace MCC
 - Donating services pro bono



Strategic Plan (2014-2018)

- Methodology
 - Organizational survey, review of international landscape, reports from MCC Offices, and leadership assessment from Governing Board
 - Data review and analysis
 - Joint Governing Board/Senior Leadership Team Face-to-Face meeting



Strategic Plan (2014-2018)

- Methodology (cont'd)
 - Development of:
 - Updated vision, mission, and core values statements
 - Breakthrough Objectives
 - Priority Actions including timetables
 - Development of Implementation Plan and Program Monitoring Plan



Strategic Plan (2014-2018)

- Updated Vision Statement
 - “Metropolitan Community Church is compelled by an unfinished calling and a prophetic destiny. We are a global movement of spiritually diverse people fully awake to God’s enduring love. Following the example of Jesus and empowered by the Spirit, we demand, proclaim and do justice in the world.”



Strategic Plan (2014-2018)

- Updated Mission Statement
 - “Metropolitan Community Church is an increasingly global and diverse people who proclaim and practice a spirituality that is liberating and sufficiently profound to address the issues of our volatile, uncertain and complex world.
 - We are called to develop and equip leaders, congregations and ministries to do the work of justice, compassion and the integration of sexuality and spirituality.
 - We will do this through high value training, cutting edge theological exploration, expanding partnerships and engaging with similarly minded justice movements.”



Strategic Plan (2014-2018)

- Core Values
 - Inclusion
 - Community
 - Spiritual Transformation
 - Justice



Strategic Plan (2014-2018)

- Breakthrough Objectives
 - **Global Growth:** Become a growing multi-cultural, international, spiritual community
 - **Justice:** Boldly claim our prophetic role as a justice movement for the 21st century
 - **Congregations and Ministries:** Expand the number of healthy, vibrant churches and ministries
 - **People:** Cultivate, nurture and deploy lay and clergy leaders that are equipped and empowered to carry out our global mission
 - **Finances:** Build a culture of generosity to achieve our vision and mission
- Priority Actions



Strategic Plan (2014-2018)

- **Implementation and Evaluation**
 - Use of Annual Program Plans that include Priority Actions due that year and other current-year actions related to future year Priority Actions.
 - Annual goals, budgets and work plans derived from the Strategic Plan
 - Progress measured and reviewed monthly.
 - Bi-annually, Governing Board reviews performance against the Strategic Plan to ensure progress.
 - Results will be reported annually.
 - Progress will inform a Strategic Plan progress forum at 2016 General Conference.

